LAUNCH SURVEY

PLAN CHATTANOOGA

Plan Chattanooga is an effort to involve the community in creating detailed plans for all areas of the city. Complete this two-part survey to start shaping great places together.

Part 1: Goals, Priorities, and Ideas

Part 2: Mapping Opportunities

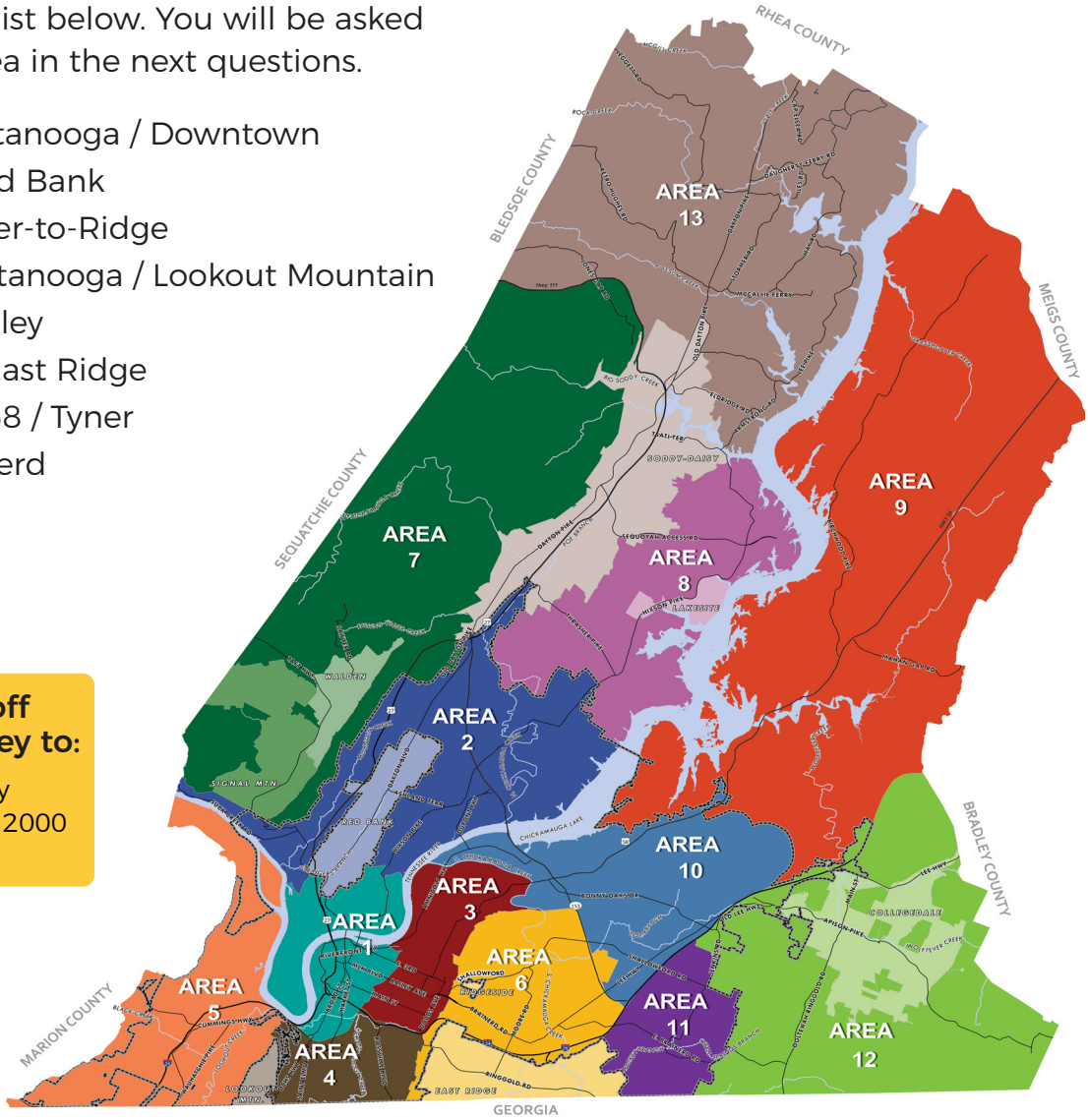
Part 1: Goals, Priorities, and Ideas

What area of the city are you most interested in?

Hamilton County has been divided into thirteen areas for planning purposes and eight of these areas are within the city. These eight areas are the focus of Plan Chattanooga. Which area are you most interested in? It is probably the area you live in, but it could be another area where you spend time or own a business or other property.

Mark that area in the list below. You will be asked to think about this area in the next questions.

- ☐ Area 1: North Chattanooga / Downtown
- ☐ Area 2: Hixson / Red Bank
- ☐ Area 3: Historic River-to-Ridge
- ☐ Area 4: South Chattanooga / Lookout Mountain
- ☐ Area 5: Lookout Valley
- ☐ Area 6: Brainerd / East Ridge
- ☐ Area 10: Highway 58 / Tyner
- ☐ Area 11: East Brainerd



Please mail or drop off your completed survey to:

Regional Planning Agency
1250 Market Street, Suite 2000
Chattanooga, TN 37402

RPA
Chattanooga-Hamilton County
Regional Planning Agency

Rating the Draft Goals: How well are these being addressed today?

The following are eight goal statements that Chattanoogans previously expressed as important. These statements are from the city's recent plans including One Chattanooga, countywide Comprehensive Plan, Parks and Outdoors Plan, and other area plans.

1. Equity *My Chattanooga is a place where everyone thrives and is a city that makes strides to ensure that those who have been excluded in the past are succeeding in the future, and have meaningful participation in decisions that impact them.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

○ 1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

2. Land Use *My Chattanooga is a city of vibrant, walkable districts, and neighborhoods utilizing land use policies to direct development in ways that respect the natural environment, maximize transportation investments to the fullest, and create and sustain great neighborhoods where Chattanoogans thrive.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

○ 1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

3. Housing *My Chattanooga is made up of diverse neighborhoods that have safe, high quality housing that fits every Chattanoogan's taste, needs, and is affordable to them.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

○ 1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

4. Economic Development *My Chattanooga has a vital, creative economy that provides opportunities and builds wealth for all Chattanoogans, especially those that have been historically excluded from economic prosperity.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

○ 1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

5. Transportation *My Chattanooga has robust transportation options that provide every person with access to job and educational opportunities, everyday needs, quality housing, nature, and parks within 15 minutes.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

6. Natural Resources *My Chattanooga honors and protects the city's unique natural environment and cultural landscapes, and ensures every community member has access to nature in their neighborhood.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

7. Health *My Chattanooga is a community where everyone has access to health care facilities, healthy food options, and clean air and water.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

8. Parks and Greenways *My Chattanooga is a city in a park, where natural areas, greenways and community parks are the key building blocks and connectors of our neighborhoods.*

How well do you think this goal is being addressed today in your area of Chattanooga?

Very limited progress — Neutral — Very good progress

1 ○ 2 ○ 3 ○ 4 ○ 5

Why? Please tell us more about your rating.

Ranking the Draft Goals: Now Think About Your Area or Areas...

Which goal topics are priorities for improving these areas in the future? Select up to three.

- ☐ Equity
- ☐ Land Use
- ☐ Housing
- ☐ Economic Dev.
- ☐ Transportation
- ☐ Natural Resources
- ☐ Health
- ☐ Parks and Greenways

Why?

Tell Us About Yourself

Please share a little about yourself. Knowing who we have reached and who we are missing helps us make sure we are including all voices in the process.

1. What are your connections to the area of the city you identified?

- ☐ I own the home I live in
- ☐ I rent the home I live in
- ☐ I own a business
- ☐ I own other property
- ☐ I work at a local business
- ☐ Other: _____

2. What zip code do you live in currently? _____

3. How long have you lived in Chattanooga?

- ☐ 0 - 4 years
- ☐ 5 - 19 years
- ☐ 20+ years

4. Which racial group do you most closely identify with?

- ☐ Asian
- ☐ Black / African American
- ☐ Native American
- ☐ White
- ☐ Two or More Races
- ☐ Other: _____

5. Are you Hispanic / Latinx?

- ☐ Yes
- ☐ No

6. What is your age?

- ☐ <15 years
- ☐ 15 - 24 years
- ☐ 25 - 34 years
- ☐ 35 - 44 years
- ☐ 45 - 54 years
- ☐ 55 - 64 years
- ☐ 65 or over

7. What is your highest level of education?

- ☐ Less than high school
- ☐ High School Diploma
- ☐ Some college
- ☐ Associate's degree
- ☐ Bachelor's degree
- ☐ Master's degree / Ph.D.

8. What is your household income level?

- ☐ Less than $40,000
- ☐ $40,000 - $60,000
- ☐ Greater than $60,000

9. How did you hear about Plan Chattanooga?

- ☐ Word of mouth
- ☐ Newspaper / Ad
- ☐ Facebook / Twitter / etc.
- ☐ Poster / Flyer
- ☐ City or RPA website
- ☐ Email
- ☐ Online news

10. Is there anything else you would like to share?

Part 2: Mapping Opportunities

Identify places in Chattanooga that have opportunities to address the goals. Use the map below for reference and indicate the type of opportunity (strong or weak), the name of the location (address, business, intersection, etc.), and a description of the opportunity.

Strong Places

- a place that should be protected or conserved.
- a place that should be copied or encouraged in other areas of the City.

Weak Places

- a place that should be improved or is underutilized today.
- a place that should be changed or could be better in the future.

1 **Does this place relate to one of the goals?**
(please select which goal)

- ☐ Equity
- ☐ Land Use
- ☐ Housing
- ☐ Economic Development
- ☐ Transportation
- ☐ Natural Resources
- ☐ Health
- ☐ Parks and Greenways

Place Name
(address, business, subdivision, intersection, or other name)

_____

_____

What is the opportunity for this place?

☐ Strong place ☐ Weak place

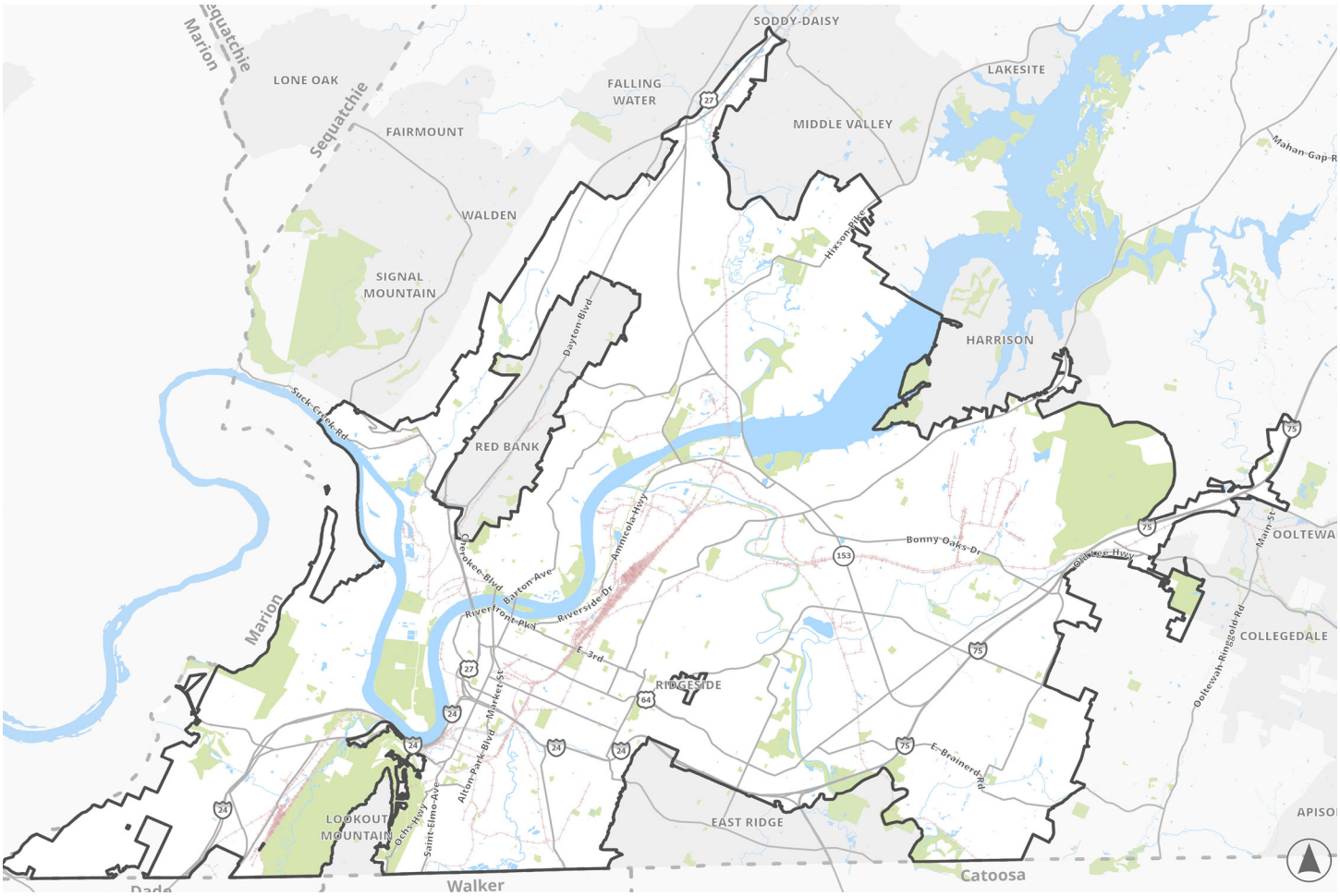
☐ Other _____

Why did you identify this place?

_____

_____

SEE BACK FOR MORE →



2 **Does this place relate to one of the goals?**
(please select which goal)

- ☐ Equity
- ☐ Land Use
- ☐ Housing
- ☐ Economic Development
- ☐ Transportation
- ☐ Natural Resources
- ☐ Health
- ☐ Parks and Greenways

Place Name
(address, business, subdivision, intersection, or other name) _____

What is the opportunity for this place?
☐ Strong place ☐ Weak place
☐ Other _____

Why did you identify this place?
_____
_____

3 **Does this place relate to one of the goals?**
(please select which goal)

- ☐ Equity
- ☐ Land Use
- ☐ Housing
- ☐ Economic Development
- ☐ Transportation
- ☐ Natural Resources
- ☐ Health
- ☐ Parks and Greenways

Place Name
(address, business, subdivision, intersection, or other name) _____

What is the opportunity for this place?
☐ Strong place ☐ Weak place
☐ Other _____

Why did you identify this place?
_____
_____

4 **Does this place relate to one of the goals?**
(please select which goal)

- ☐ Equity
- ☐ Land Use
- ☐ Housing
- ☐ Economic Development
- ☐ Transportation
- ☐ Natural Resources
- ☐ Health
- ☐ Parks and Greenways

Place Name
(address, business, subdivision, intersection, or other name) _____

What is the opportunity for this place?
☐ Strong place ☐ Weak place
☐ Other _____

Why did you identify this place?
_____
_____

5 **Does this place relate to one of the goals?**
(please select which goal)

- ☐ Equity
- ☐ Land Use
- ☐ Housing
- ☐ Economic Development
- ☐ Transportation
- ☐ Natural Resources
- ☐ Health
- ☐ Parks and Greenways

Place Name
(address, business, subdivision, intersection, or other name) _____

What is the opportunity for this place?
☐ Strong place ☐ Weak place
☐ Other _____

Why did you identify this place?
_____
_____

Sign-up to Win!
Thank you for completing the survey, please provide your contact information for a chance to win one of three $25 Amazon gift cards.

Name: _____
Email: _____
Phone: _____